



Bojan Stanojevic

Product Manager

I bring nearly 10 years of professional experience across product management and development roles, with significant focus in the iGaming industry. My expertise lies in designing and delivering user-centric solutions that drive engagement and business value. Throughout my career, I've successfully managed complex projects from concept to launch, working closely with stakeholders, development teams, and business analysts. I excel at translating business requirements into detailed product specifications while ensuring exceptional user experiences.

In summary: **I am passionate about creating innovative gaming experiences that delight players and drive business success.**

Work Experience

PRODUCT MANAGER - MOZZART

2019 - PRESENT | BELGRADE, SERBIA

- Led end-to-end product development for iGaming platforms, managing complex features from concept to launch
- Collaborated with stakeholders to gather requirements and translated business needs into detailed technical specifications
- Developed and maintained product roadmaps, ensuring alignment with business objectives and player needs
- Implemented data-driven UX improvements
- Orchestrated daily operations with development teams using Agile methodologies
- Conducted competitive analysis and user research and user interviews to identify market opportunities
- Established KPIs and success metrics for product features, driving measurable improvements
- Created comprehensive documentation for features, including user stories and technical requirements
- Performed thorough UAT and coordinated with QA teams to ensure product quality
- Conducted post-launch user feedback sessions to identify areas for improvement and prioritize product features
- Regularly presented updates to relevant stakeholders

OWNER - KODAWARIANS

2022 - PRESENT | BELGRADE, SERBIA

- Strategically enhancing SEO performance to improve website visibility and drive organic traffic growth.
- Leading end-to-end web and mobile development projects, delivering customized solutions tailored to client needs.

SELFCARE OPERATIONS SPECIALIST - TELENOR

2017 - 2019 | BELGRADE, SERBIA

- Take care of smooth daily operation of self-care channels
- Testing of channels and applications(Webshop, Portal and Apps)
- Looking for bugs,malfunctions and inconsistencies and resolving them
- Testing device compatibility with Telenor online services
- Planning actions to improve app rating on the Appstore and Play Store
- Planning and sending push notifications
- Reporting
- Handling communication with users and company stakeholders

IT & OPERATIONS | GLOBAL HIRE PLACEMENT SERVICES

2013-2017 | Edmonton, Canada (remotely - BELGRADE)

- Maintaining databases
- Data Entry
- Building websites
- Sales

Education

BACHELOR'S DEGREE - FACULTY OF ECONOMICS, UNIVERSITY OF BELGRADE

2008-2017 | Degree in Management

Skills & Tools

Currently most relevant:

Project Management: Jira, Trello

Analytics:Mixpanel, Microsoft Clarity, Google Analytics, Google Tag Manager

CMS: Wordpress, Strapi

Coding: Javascript, PHP, Html/CSS

AI: ChatGPT, Copilot, Claude

Other: Google Ads, MS Office

Contact

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